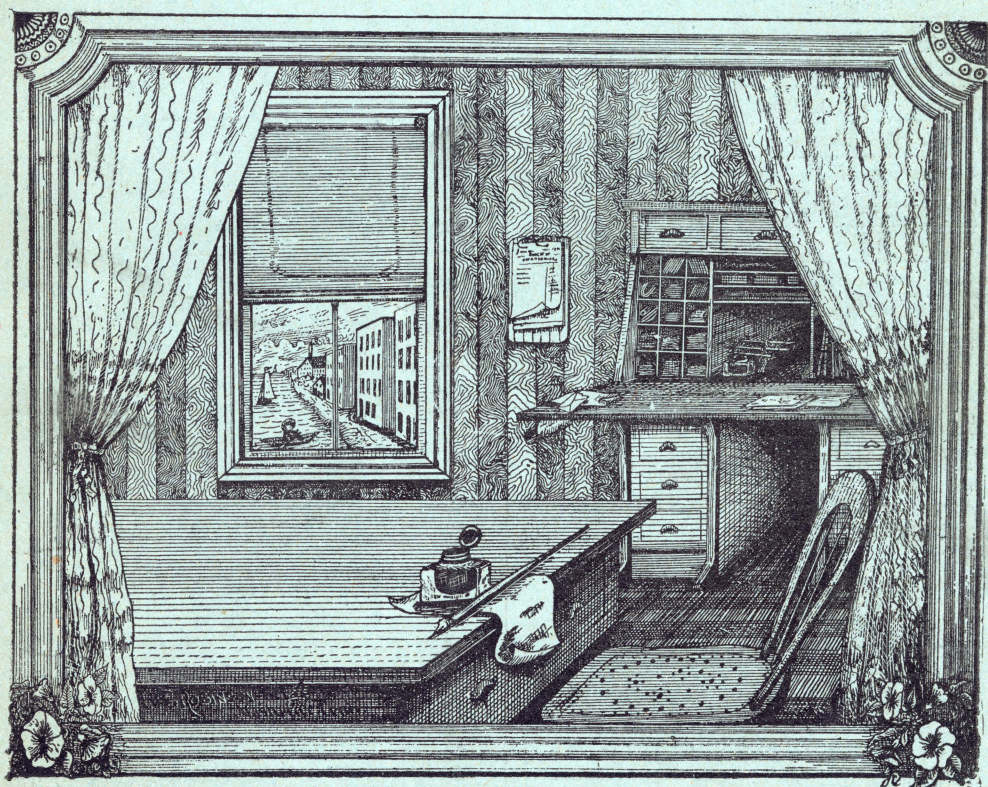


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The Ink Bottle



Outgrowth of —❖—

THE PEN-ART HERALD,
W. D. SHOWALTER, Editor and Publisher,
JACKSONVILLE, ILL.

—OFFICE OF—

The Ink Bottle

JACKSONVILLE, ILL., Oct., 1888.

To Superintendents and Teachers:

We believe that you will find the penmanship work in the public schools of your country greatly improved by the introduction of advanced literature pertaining to that subject among the teachers.

This Magazine is the outgrowth of THE PEN-ART HERALD, the editor believing that a change of form, from that of a newspaper to a magazine, which, in view of the practical departments now being introduced, seemed imperative, demands a change of name to a broader, more suggestive, and a generally better one than that born by the paper in its old guise.

If you will kindly send to me a correct list of the addresses of the teachers of your county, we will mail them samples of this magazine, and, for your trouble, will send it to you one year free of extra charge. Kindly reply at an early date, and if you will state the condition of the penmanship teaching in the schools of your county, I will gladly make a report of same in THE INK BOTTLE.

W. D. SHOWALTER,

Editor and Publisher.

MODERN BOOK-KEEPING

Is the title of a new work on the subject just from the press, adapted to the use of Business Colleges, Public and Private Schools, for home study and as a book of reference to the business man. Even professional book-keepers will find much useful information in this book that repays them ten times over for its cost. Sample copy by mail, complete edition, 160 pages, sent to any address by express pre-paid, for \$1.75. Address,

Lillibridge & Roose, Authors,
LINCOLN, NEB.

ZANER

GIVES LESSONS BY MAIL IN EITHER

Business, Plain, Running, or
Artistic Penmanship,

AT 50 C. PER LESSON, \$5 FOR 12 LESSONS.

C. P. Zaner, Columbus, O.

SOUND SENSE

Should be exercised by students of Penmanship in selecting models for study and imitation. A defective model is a dangerous model. An experience of long, studious years in using and guiding others in the use of the pen has caused a number of strongly practical, original and highly valuable ideas to lodge in the writer's mind; they will be picturesquely embodied in a series of fifteen sheets of elegantly written copies, compendium size heavy, unruled paper, and comprising the most valuable packet from which to glean inspiration and instruction you have ever examined.

Sent, postpaid, for a 50c postal note. Address,
W. H. PATRICK, Penman,
Baltimore, Md.

FOR PRICE LIST OF

Lessons and Mail Specialties.

CIRCULAR OF

ZANER'S GEMS OF FLOURISHING,

AND CATALOGUE OF

THE ZANERIAN COLLEGE OF PEN ART,

ADD POSTAGE AND ADDRESS

C. P. ZANER, COLUMBUS, O.

PROFESSIONAL AND AMATEUR

»PENMEN«

Who will send specimens of their Writing, Flourishing or Photos of Pen Work to

H. B. PARSONS, of the

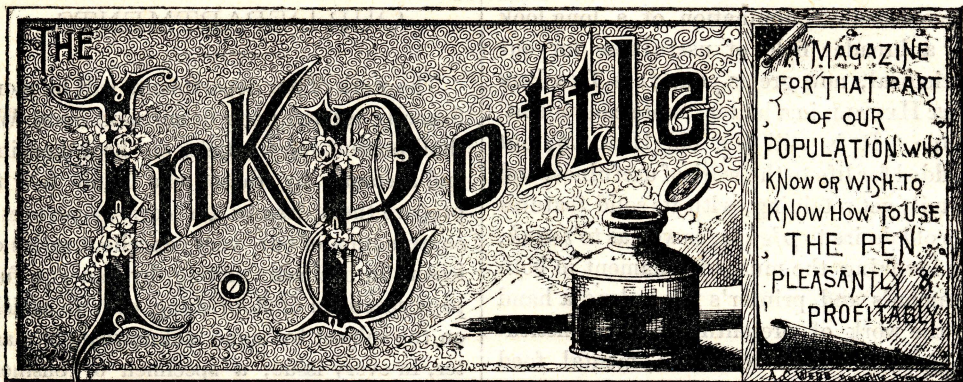
Zanesville, Ohio, Business College,

Will receive by return mail similar specimens fresh from the pen, or Photographs, depending upon what is sent for exchange,

No specimens sent in exchange for any kind of engraved work.

YOUR NAME

written in new, novel, and pleasing combinations, for twelve one cent U. S. Stamps, by
ZANER, Columbus, O.



VOL. 2: No. 15.

JACKSONVILLE, ILL., OCTOBER, 1888.

MONTHLY.

The Reason for the Change.

Over a year since the writer conceived the idea that he ought to edit a penman's paper. He thought he saw a useful field before him in that line; but there were many barriers to be hewn down before the editors' chair could have an easy bottom.

THE PEN-ART HERALD, the child of this desire to "edit," found its way full of evil eyed Printers, with bills, and of Engravers and others with the same cheerful documents. Many an hour of hopeless toil was the lot of the young editor—*hopeless* we say, because it seemed to him that all the planning, all the scheming, all the soliciting he could crowd into fifteen working, waking hours a day, would scarcely meet the demands of printers and other knights of the bill. But, happily, business improved with time, and, assisted by earnest friends, we have been able to place the paper on a self-sustaining financial basis. Its patronage is largely increasing, and there can be no doubt of its ultimate success in a moneyed sense.

But of the paper its self, of its aspirations and hopes, we desire to talk.

We have never felt that *The Pen Art Herald* was good enough to deserve that noble fidelity to its interests which its friends

have shown. There is a void, a lacking, in it. It is not broad enough, it is not deep enough; not sufficiently useful. It has been a pretty paper—some have called it beautiful, but we have felt that it ought to have other praise added to that so oft repeated by our patrons. It ought to be more than pretty! It ought not to depend entirely on the effects of its toilet for that prestige which alone is accorded to the great organs of usefulness in professional journalism.

We are not condemning *THE HERALD*. We would simply utter those criticisms which the editors' conscience and ambition, his better judgment and feelings, have lashed his hopes with for months.

But how find this broader, better periodical life? Where, in what manner, *when begin* the process of clearing broader grounds? Long, anxious pondering has landed us within the covers of the magazine you are now reading. To divide our work into separate departments; to add new departments as we gain strength to make them interesting; to so systematize our work that the *HERALD* may become a school as well as a *paper*, seemed to us the right paths to pursue, and we chose them! Dividing the paper into departments has necessitated a change of form; changing its form from a journal to a magazine demands a change of name, and *THE INK BOTTLE*, the legal,

the reasonable culmination of a long look for a broader field of usefulness for our periodical, now greets you. It is THE PEN ART HERALD in a better, more convenient, shape. It is still the old HERALD, but wedded for life to the work of usefulness and of toil; yet retaining, with its solid features the old desire to *please*, as well as to *teach*, by invoking the muse of ornament in both penman's and printer's ink to lend a hand in the work of presenting to our constituents, from month to month, mental food *coupled with healthful stimulant*, ornament, art!

Friends, the initial step in a new, different life, is a hard one; this initial issue of THE INK BOTTLE, the new and broader PEN-ART HERALD, has been made with faltering and blundering. Reserve your criticisms until you see what THE INK BOTTLE becomes when it gets up full steam.

We are now in the track we have been searching for since the inception of THE HERALD, and we intend to steer steadily and directly toward success.

TWELVE NUMBERS.

While we are late in issuing this number, we think its *quality* will atone for its tardiness. We are turning night into day in our efforts to catch up with our work, and in a little while expect to be able to do so.

Our readers should bear in mind that they will get twelve numbers, be they early or late. We shall give you all you pay for.

Prof. Fielding Schofield, a king of penism, will, shortly, present to our friends, arguments strong enough to confirm their faith in flourishing; and to our anti-flourishing friends, he will say some things which sound to us like the death-knell of disbelief in the beauty and legitimacy of flourishing.

OUR DEPARTMENTS.

The work of our departments will be more formally entered upon in our next issue. We shall present spicy articles on book-keeping and accounts by those who know how to prepare them; lessons on correspondence; a continuation of our very excellent series of lessons in business writing, by Zaner; a full page specimen of flourishing, with an article on the subject by some acknowledged master, in every issue; a specimen of business writing, by some master, each month, all photo-engraved, and some excellent variety specimens from prominent persons.

Our November issue will be the highest landmark of beauty we have ever reached, and it will not be many days late.

FAVORS.

The Jacksonville Business College students and teachers have contributed a club of 56 to THE INK BOTTLE. Verily, the paper is forming friendships in its new home.

W. L. Layman, a warm-hearted friend of our magazine, and its editor, adds a club to our list, consisting of his home friends of Chandlerville, Ill.

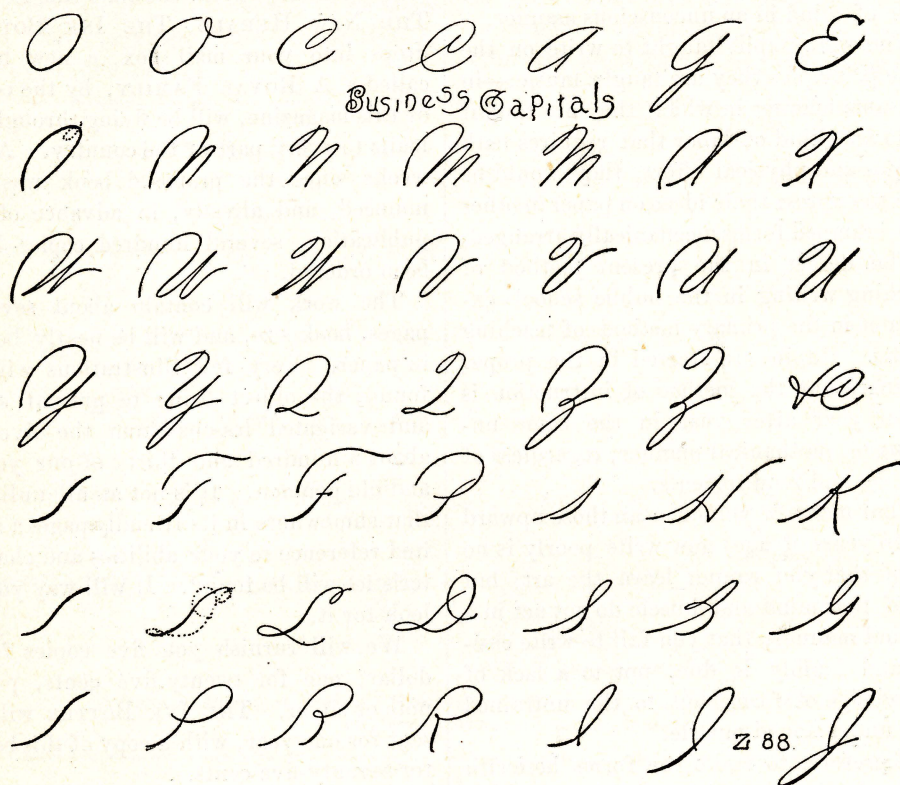
George E. Johnson and French Farrow, promising young men of Jerseyville, Ill., furnish some INK BOTTLE recruits.

Fielding Schofield, Quincy, Ill., a kingly penman, places another goodly list of his pupils on our subscription book.

Prof. J. A. Willis, the skilled penman, of the Commercial College, at Little Rock, Ark., sends us a club of thirty-two subscribers. Mr. Willis writes an attractive hand, resembling, somewhat, the style of Dakin.

Business Writing

DEPARTMENT.



Written by C. P. ZANER, to accompany his lesson.

Fourth Lesson in Business Writing.

BY C. P. ZANER.

Lessons in print are, as a rule, very dry and the results very unsatisfactory when compared with personal and class work.

More knowledge of the art of expression

can be learned in one lesson by personal work than in six printed ones.

Many seem to think that Penmanship and Writing are the same, but as I look at them they are different, yet closely related, —one serving the other.

Penmanship is a system of characters used to represent sound in conveying thought by means of Art, called writing.

Penmanship has reference to systematized

THE INK BOTTLE.

characters, alphabetically arranged. Writing has reference to the arranging of those characters in such a manner as to convey thought.

The former is mechanical,—the latter natural. The same force that impels us to walk should impel us to write. As our feet follow the voluntary (natural) action of the mind by means of reflex (accustomed) action, so the pen should follow the direct force of mind in an unconscious manner.

And were pupils taught to write on the same principles they are taught music,—in the same manner in which they are taught to do any kind of labor that requires both mental and physical effort, they would be able to express their ideas on paper in other than cramped forms mechanically arranged,

The defect in the present method of teaching writing in the public schools exists not in the primary methods of teaching adults. Pupils are started in the proper manner, but the method of instruction is given year after year in the same unchanged, mechanical manner, regardless of the age and requirements.

That many of you (I mean those upward of 15 years of age) now write poorly is no proof that you cannot learn the art, but proof that mind and muscle do not act in a normal manner; that you fail to write easily and legibly is due, not to a lack of knowledge of form, but to the untrained and undeveloped muscle.

Therefore, to make the forms herewith given, begin by making several pages of the first form, the oval, in an easy, rapid manner, by allowing the arm to roll freely in all directions.

Make at least sixty per minute. Keep the fingers from moving and place all confidence in the muscles of the forearm.

Do not try to follow the course of the pen in detail with the eye, but direct the movements in detail with the mind and in general with the eye. Fill at least one page of each form before beginning another.

Make all form and motions with a uniform movement and not in a jerking, spasmodic manner. Be persevering and your efforts will not be in vain.

A Successful Premium.

In a few days from the time this issue of THE NEW HERALD, THE INK BOTTLE, drops into your mail box, a new book, called a A ROYAL FAMILY, by the editor of this magazine, will be flying through the mails to every part of the country. A few weeks since the proposed book was announced, and already, in advance of the publication, several hundred copies have been ordered.

The work will contain about seventy pages, book size, and will be neatly bound in paper. Very few illustrations will be found; the object being to present spicy and variegated lessons from the lives of about a hundred and thirty of our young and old penmen. It is not at all unlikely that somewhere in its friendly pages a spirited reference to your abilities and characteristics will be found. It will wait for you to look for it.

We will furnish you five copies for a dollar; one for twenty-five cents, postal note or silver. THE INK BOTTLE will be sent for one year, with a copy of this book, for seventy-five cents.

AN OFFER.

To the person sending us the largest list of subscribers before the December issue goes to press, we will present a portrait cut, one column size, of first class workmanship. The successful competitor to be the subject. Regular club rates. Different clubs will be credited on the list. Let's hear from this, boys.

THE INK BOTTLE.

A CARD OF THANKS.

As we merge THE PEN-ART HERALD into its new, broader and brighter life, we think, with no slight gratitude, of the worthy friends who have stood by us so steadfastly in the conduct of that paper. We trust, friends, that THE INK BOTTLE's adherence to your future interests, which is hereby pledged, will express in stronger than word language, the way we feel toward you, one and all.

hours; Fish, of Cleveland, whose fidelity has helped to pay our printer each month; Schofield, Stoddard, Witter, Lantz, Hoffman, Butler, Stevens, Robinson, Crandle, Perry, Ernest, Bartow, Spencer, Peirce, Wilt, Kneitl, Elliott, Faust, Bixler, Ferris, French, Duryea, Patrick, Dewhurst, Jones, Barbour, Barber, Benton, and scores of others, whose unstinted support has made the paper what it is; and upon their efforts to extend its circulation combined with the efforts of a constantly increasing constitu-

I find this style of writing admirably adapted to correspondence and general every-day work.

It may be acquired by all who pay the price—long, sensible, careful practice.

E. F. Quintal.

A Fac-simile slip of Business Writing by E. F. QUINTAL, Green Bay, Wis.
Others of the same nature will follow.

In a special manner we desire to thank such of our faithful supporters in the past as Kinsley, of Shenandoah, who has sent us more clubs than any man in the work; McKee, of Oberlin, the prince of gentlemen and the king of teachers; Bayless, of Dubuque, whose faith in our ultimate success has never wavered; Pridgen, of North Carolina, a constant clubber of THE HERALD; Whitmore, of Garner, Iowa, who has shown his friendship in strong colors; Heath, of New Hampshire, whose cheering words have stimulated us in some very dreary

ency, the strength, usefulness and beauty of THE INK BOTTLE must depend.

We thank the press of our calling, also, for so many acts of co-operation, and hope for still wider recognition in this line.

C. P. Zaner carried off the medal for penmanship at the late Exposition at his home city.

T. NELSON, Professional Teacher of Penmanship. Business writing a specialty.
Ohio Business University,
Cleveland, O.

Business College Items.

Rathbun, local principal of Ferris' newly established branch Business College, at Muskegon, Mich., reports a good showing and bright prospects.

The Spencerian Business College, Cleveland, Ohio, renowned as the original link of the Bryant and Stratton chain, is enjoying, we are pleased to learn, the most prosperous season of its career.

The Zanerian College of Pen-Art, Columbus, Ohio, founded and conducted by the accomplished Zaner, ought to be a pronounced success from the very start. Zaner is known in every hamlet of this country and Canada, and wherever he is known he is admired. He ought to draw a large concourse of embryo artists to his camp.

The students of Brown's Jacksonville Business College enjoyed a pleasant excursion to Peoria lately, where they were royally entertained and banquetted by the faculty and students of Brown's College of that city. The automatic penmanship of Prof. Faust, now connected with that school, attracted very wide attention and much favorable comment.

We hear nothing but favorable reports from all quarters in the college field. Larger attendance than ever before; a better class of students; better work, better results; better teachers, and brighter future prospects than yet cherished, are the echoes reaching us from every corner. Among others, the old Gem City College, Quincy, Ill., is on a boom. Since the opening of the fall term over three hundred pupils have enrolled. With Musselman at its head, and with Schofield, Behrensmeyer, Crafton and Hunt to assist, nothing but able work ought to be expected.

THIS ISSUE.

Does the quality of the October number justify your patience in waiting for it? We could not make it as large or as full of beauty as it is if we had gone to press sooner. Are we excusable?

o—OFFICE OF—o

The Ink Bottle,

JACKSONVILLE, ILL., 1888.

To Business College Principals and Teachers;—

It is the constant aim of THE INK BOTTLE, a magazine which is the outgrowth of the PEN-ART HERALD, to fairly represent and advance the writing and practical educational interests of the country; and in order to further that purpose, it asks that you kindly comply, at an early date, with the questions and requests here submitted:

What is the nature and extent of the work performed in your school in the way of penmanship instruction?

With what degree of success have your efforts to promote interest and advancement in this branch been met?

What are the greatest obstacles you encounter?

Will you send to us samples of the plain writing of your more advanced students?

What is your plan of presenting the subject?

Will you allow us to mention in our magazine the names and addresses of those of your present and former pupils who have made especially marked progress in writing?

Will you send us, from month to month, items and personals—not advertising, but news—concerning the deserving students in your classes?

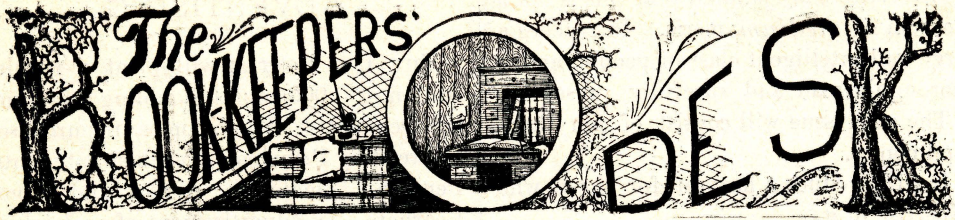
Will you reciprocate the efforts the magazine desires to make to help you stimulate an interest never before felt in this branch in your institution, by aiding us to extend its circulation in every possible way?

Please send us a long list of addresses of former pupils to whom it would be profitable to send sample copies. We can quote you very low club rates, and furnish you as many extra copies as you desire. May we do so?

W. D. SHOWALTER,

Editor and Publisher.

In writing to us remember our change of name and location.



SICKLY BOOK-KEEPERS

Are the rule in America, and the book-keepers themselves are to blame. In general they are confined to the office no longer than many other employees; but weak spines, nervous shocks, and sallow complexions are the accompaniments of their careers, and too often compel them to make out their last trial balance prematurely.

A healthy young man, a graduate, possibly, from a business college, enters an establishment as a book-keeper. He takes a hunch-backed position; bends over his work until the back-bone becomes about as elastic as a hoe-handle, and as strong as a stick of chewing gum. The longer he stoops the weaker grows his spine. He is always tired—more so in the morning than in the evening. Life becomes a sombre melodrama to him. His eyes are watery, or full of sand. He smokes a cigar to steady his nerves! His friends imagine that he is overworked. They say he has a poor position. He has—at the desk. And if he don't get a better position of feet, arms, head, shoulders, hand, pen and all, he will step into his shroud before he makes his fortune.

Young man, straighten up! Throw back your shoulders. Breathe until those deserted chambers of your lungs, so long compressed by your unearthly way of writing, expand, open, and come again under the healthful influence of all the pure air in your neighborhood.

A professional book-keeper who drifts into an unnatural position at desk has the hearse on his track.

THE INK BOTTLE.

By endeavoring to cover in a practical, direct and forcible manner the various branches of a commercial education; by affording to the student a home university of business training, with tuition at fifty cents a year; by interpreting the wants of the teacher of practical branches and catering to them in the way of presenting useful and helpful methods and suggestions; by attending to the central object of our life—the advancement of penmanship in all its branches; by keeping the useful and the ornamental in their proper places, through department work; and by fitly representing the business college cause in general, *THE INK BOTTLE* expects to achieve a more pronounced success than has yet attended a periodical of its nature.

It will assist teachers in the conduct of their class work; and to this end penmen and commercial teachers should see that it is introduced into their classes. To help all earnest teachers we will make unparalleled club offers for a short time. You are invited to write for any number of extra copies, to be used in this way, and for club rates,

Our subscription price will be fifty cents until further notice. We ask for your candid opinion as to whether it is worth that amount to any of the various classes of persons for whom its features and contents are shaped?

The handsome and useful new book, *A ROYAL FAMILY*, will be sent, postpaid, as a premium to all who remit seventy-five cents for a yearly subscription.

THE INK BOTTLE.

Advertisers are assured that this is not a medium of *medium* merit. It reaches a large and intelligent class of people, and is thoroughly read and carefully preserved.

The next issue will consist of ten thousand copies.

It will produce a harvest for those who advertise in it.

Secure your space at once.

W. D. SHOWALTER,
Editor and Publisher.

Box 1290, Jacksonville, Ill.

"The Profession of Penmanship and Its Representatives."

This book is growing slowly. Many of the cuts are made. Others are in the hands of engravers. It will, when finished, be an elegant work, and a choice means of favorable representation for those whose work is printed. So many exasperating delays in our printing have occurred of late that we cannot name, with certainty, the date this book will reach completion; but if our patrons, who are interested, will exercise patience, of which an editor, to be happy, must possess a phenomenal amount, we assure you that no avoidable delays shall be incurred.

ADVERTISING.

THE INK BOTTLE will print a regular edition of 5,000 copies, doubling that number frequently. These copies are purchased and read by Principals, Teachers, Students, Penmen, Amateurs, Artists and Home Learners. An advertisement of a school, of pens, of inks, of supplies, of cards, of specimens, of books, of lessons by mail, for a position, for a teacher, of compendiums, of periodicals, of copying presses, or anything needed by those who read The Ink Bottle, will bring better returns than if placed elsewhere. Our rates are low. Write for special estimates on special space.

W. B. Robinson, late of Calera, Ala., one of the most promising of our younger pen artists, has located at Nashville, Tenn. He is, we believe, following the profession of book-keeping, cultivating pen-art as a pastime.

Jesse Overlock, one of the best business writers in the country, and a whole-hearted, liberal fellow, is sojourning at his home in East Liberty, Maine, having quit book-keeping in Rockport, for a time, on account of the death of his father. We extend our sympathy.

Wright's

Book-Keeping

Simplified;

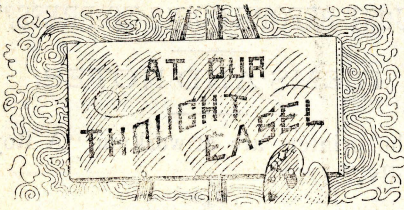
BUSINESS METHODS,

A grand volume of 272 pages, explaining every detail of office work, what to do first and how to do it, also what to do next and how to do it, so you can assume full charge of a set of books, and keep them straight without the unnecessary interruption usually consequent upon breaking in a new book-keeper. This cannot be accomplished by reading any other book that has ever come under my observation. No one who owns it will part with it and be without for four times its cost. It will please everybody interested in accounts. Price, \$2 50; descriptive circular free. Agents wanted in every town on liberal commission. Those desiring agency enclose stamp for particulars.

P. A. WRIGHT,

Mention The Ink Bottle.

769 Broadway, N. Y.



Even penmen's papers, occasionally, fall to ridiculing the growing list of publications devoted to writing, which proves that our editors are prone to allow mean, self-interest feelings to smother their anxiety for the welfare of the profession as a whole. The more books, the more compendiums, the more penmen's papers we have, the better will the work be carried on. This talk about *flooding* the country with papers and compendiums is the rankest *bosh*! If we take every copy of any one month's issue of the papers, if we take every copy of a compendium or book on penmanship *ever published*, and distribute among the *poor writers* of our county, we should have to multiply the number of documents *many* times ere we could place *one* in the hands of every person needing such helps! Why, my croaking brother editors, the great don't know what is meant by *penmen's papers*!

We need more of them! We need them to reform the masses! Every publication should endeavor to get circulation among the *common people*; not alone among *teachers*, but the boy and girl who spend their evenings around the centre-table in in the old home must have a good periodical, preaching good writing.

We heartily welcome, with a glad heart, every new agency calculated to stimulate interest in penmanship, whether it be a book, copy slips or a periodical.

We have, often, been privileged to hear, from members of the business college calling, expressions of what they are pleased to term their *disgust* at the habit we know—but—little editors have contracted

in regard to presenting biographies. They tell us that we fill our columns with the portraits of any back-woods boys who will pay for the cuts, and cover them over with such a preponderance of mis-used adjectives that their heads are turned and they imagine themselves really *great*! Scarborough and the editor of the THE INK BOTTLE, are the specific examples of depraved journalists generally referred to by these mentally rheumatic critics. Palmer is sometimes included.

As my neighbor editors are abundantly able to champion their own causes, I will not interpose my weak stylus in their behalf.

The editor of THE INK BOTTLE, however, will be found ready to answers for the deeds done in the body, and in this case, without being duly sworn, affirms: I have, deliberately and without forethought, published, in *The Herald* and THE INK BOTTLE, portraits of young penmen, their autographs, and statements concerning them of a directly personal nature.

I have, in most cases, permitted the young men to furnish their own cuts.

I have used adjectives of no uncertain kind in writing their sketches.

I shall continue the practice in all of its hideousness.

WHY? Because, primarily, I find it a most potent means of inspiration and encouragement to all classes of young writers who are struggling to obtain fame.

Because, secondarily, the earnest young fellow, who has become a successful penman or teacher, or who bids fair to become such, *deserves* recognition and commendation—the extent and strength of which always depend upon the obstacles which have barred his pathway and which he has broken down.

Because, nextarily, such matter is always interesting to all who feel an interest in the young men of our calling. It is inspiring to the subject; encouraging to his

friends, and bends to waken a spark of *emulation* in all youthful breasts not caloused by a studied in to what the future holds.

So, solacing our mind with these reflections, and feeling a degree of justification which our critics can never enjoy, we shall go on in our work of praising those who deserve it, even though they be considered far below the self-exalted notice of envy-soaked growlers who are afflicted with the popular but nauseating disease familiarly called *disgust*.

We hope to have a department for public and common school teachers under headway soon. When an idea, which would prove of value to school teachers, enters your mind, transcribe it on paper and forward to us for publication. Teachers are invited to relate their experiences in teaching penmanship through our columns. It is all for the common good, so don't be stingy with your views.

Exchange!

This number will be sent to hundreds of the prominent literary, educational, art, home and farm periodicals of the country. Such papers will be placed upon our exchange list if desired. A kindly notice of our magazine by any of these publications will be gladly reciprocated.

Commercial schools may lend an added interest to the writing exercises by arranging contests with other schools. Let the students prepare pages of their practice work to exchange with students of the same grade in different schools of the country, and the spirit of emulation thus aroused will lead to the most painstaking effort, and will give to the writing hour an interest, point and purpose it never before possessed. There is a great field here for co-operative effort on the part of business college principals and penmen, and they ought to make the experiment.

"JUST-BEFORE-GOING-TO-PRESS."

ITEMS AND NOTES.

The printers are at work on "A Royal Family."

.

D. Greenwood teaches penmanship in the public schools of Youngstown, O.

.

The once famous R. W. Cobb is now at Auburn, Ind. He writes with much of his old dash.

.

J. P. Medsgar, late of Jacobs' Creek, Pa., is now teaching in the Tri-State Business College, Toledo, O.

.

C. C. Rearick, formerly with Prof. Cran-
dle, of Dixon, Ill., is teaching in the business college at Council Bluffs, Iowa.

.

L. B. Sullivan, a promising young penman, is connected with the Mountain City Business College, Chatanooga, Tenn.

.

A. K. Bush, one of Prof. Schofield's able boys, teaches in the Garden City Business College, Dennison, Texas. He speaks highly of his teacher.

SAMPLE COPIES.

A large number of extra copies of THE INK BOTTLE will be printed each month.

These are for distribution among teachers, students, penmen, non-penmen; book-keepers, clerks, farmer's sons and daughters, school managers, superintendents, and, in fact, all classes who use pen and ink, and who wish to use them for either of the distinctive purposes of men—profit or enjoyment.

If it be that you are not a subscriber it is likely that we cherish a purpose in placing this copy in your hands. That purpose will have been fully accomplished when your subscription is received.

THE CORRESPONDENT

Comment on a Letter.

Not long since this office was treated to an epistolary missile of a unique type. We had never received the subscription to which the young man refers, but presume he is honest in his assertion of having sent it. Omitting date and signature, we present the letter in full as it was written. The penmanship is fair, but sprawly and full of wildly grotesque cuts and slashes.

MY DEAR SIR:—

Have you ever recived 75c from me for the Pen art Herald. If you have I would like to here from you. I do think if you are honest men you would decive me as I am a boy of only sixteen years old. and I do not beleive you have got a subscriber for your herald who for age and practice can excell me. I would not trade my hand for the leading penmans hand in the world for I have got a good recomend from a great many Principles of different Colleges of our country., and I dont mind baving you say a word to wards my Penmanship.

I am in hast
Hoping to hear from you soon
I am your true
friend.

This proud lad ought to learn to spell. He ought to know the proper use of words. He ought to have a better idea of form. He ought to let others praise his work.

A good hand-writing, within itself, isolated from a general knowledge of the essential branches in an education is a *poor, weak thing!* This young man is a sample of a large class in this country. Too many stop when they are able to manufacture glossy, glittering, flourished, shaded strokes

with the pen. For the benefit of this class of our readers we have determined to undertake the work of department instruction in **THE INK BOTTLE.**

A Course in Correspondence.

We shall begin in another issue, doubtless the next one, a course of lessons in correspondence, presenting the subject in as clear and practical a manner as possible.

This series will be properly illustrated in the way of photo-reproductions of written examples in letter-writing, to be prepared by the author, and exhibiting a style of business writing which he has found available in work of this nature.

Those taking the course will be requested to send the work prescribed for each month's exercise, carefully performed, to us for examination; when a stamp is enclosed we shall take pleasure in returning the papers with proper corrections indicated. In this manner the student; who cares enough about his ability as a letter writer to spend two hours a month at the study, will be enabled to pursue the course intelligently, and with as much practical benefit as though under the personal supervision of a teacher of the subject.

J. M. Lantz has been teaching up in Pennsylvania, with success, we learn.

D. H. Farley is a busy pen-artist. He is executing a large amount of artistic pen-work. Farley has few equals.

F. E. Cook is an efficient flourisher, and a magnificent writer. He works in the faculty force of the business college at Stockton, Cal.

THE INK BOTTLE.



Flourished by J. F. FISH, of the Ohio Business University,
Cleveland, O.

The Way for Young Penmen to Do Good and Make Money.

Good writers are not plenty in our country, but they are pretty well distributed over it. Scribblers are not only well scattered but numerous. In every community where a good writer is found, there are a hundred poor ones who ought to take lessons from him.

The good writer, therefore, has an ample field for effort right at home, and, if he has "an eye to business," will realize a good income from the work of teaching the simple but mystic art to others.

"But am I qualified?" the young penman invariably inquires. We answer this regulation query by propounding others:

Are you regarded as a good writer?

Do you know how you became so?

Can you guide others in the same direction?

Can you spell, punctuate and steer clear of fatal and constant errors in language?

Do you know how to write a letter?

If your conscience will allow satisfactory answers to these questions, you are "qualified" to teach penmanship either by class work or by mail.

It is of the latter method we wish to speak to you.

Issue a neat circular, announcing a course of mail lessons, and send it, neatly addressed, to all of your acquaintances in the state. Make your terms within the reach of the apprentice, office or farmer boy. Ask your friend to hand a circular to a boy or girl to whom writing lessons would prove a god-send, and to ask that boy or girl to take up your course and practice it of evenings. Secure all the influence possible. When you enroll a student do all in your power to advance him. Urge him to solicit others of his acquaintance to take lessons. Determine to give satisfaction to everyone. As an extra inducement give a year's subscription to THE INK

BOTTLE with the course. In such cases we will extend the lowest possible rates.

Gradually, slowly, your business will increase. People will hear of the grand work you are doing and support you.

Begin right, be satisfied with small results at first, and constantly branch out. There is a great harvest field here, ready for the earnest, strong, patient young reapers.

In all practicable ways we shall gladly co-operate with all young penmen who determine to act upon our suggestions.

Errors in September Number.

On account of not getting to read corrected proofs of parts of September number, some aggravating and silly errors occur, which makes our blood tingle.

Mr. Heath's article had several minor errors in it. The first paragraph of the article headed "The Delay" is punctuated so that our meaning is reversed and confused. Fourth column on third page swarms with small errors which look ridiculous. We sincerely apologize.

BUSINESS COLLEGE COLLECTIONS OF ORNAMENTAL PENMANSHIP.

In many of our leading business colleges the specimens of penmanship which peep out from numerous frames on the walls are exceedingly attractive and interesting. It would please us to have the principals of schools where these collections are unusually fine, prepare brief and concise descriptions of their large designs for THE INK BOTTLE.

Students of business writing will find it profitable to practice at least two pages a day from Mr. Zaner's copies. Keep this up regularly. At the end of a month compare your pages with those written at the first. Make each page to represent the very best that's in you.

Some Uses of Flourishing.

BY FIELDING SCHOFIELD.

One of our modern wise men has said that everything is two-sided, three-sided or polygonal, and that to know a thing well we ought to trot all round it.

Though this subject seems already to have been ridden round and round and almost over and under by some, we will proceed, in accordance with a request from the editor, to start out on another if not a new round. We shall not attempt to convert that busy multitude, which is forever and only crying for something "practical," but shall aim merely to give new emphasis to some old and well-worn thoughts.

Art is known to all as many sided; yet flourishing, an art in every sense, has been looked at by many from only one side and that the practical or better the non-practical. Moreover at times and for nearly a century at least, it has been made a subject of base and worthless attack; the fruits of which in many instances have been little more than the satisfaction which may have come to those who delight to "scribble" or love to "froth and foam."

Flourishing lives to-day, is being exemplified in all our Penmen's papers and and practical in many of our best and most successful *business* institutions.

Though it may not be the *most* practical thing in the world, to us it *is* practical and educational too. "Practical!" What means this much prated term? It seems that whatever else it may mean, it ought to mean that which gives increased skill or material value to work or workman. Flourishing has done this and can do it. To those who have no immediate use for it, to those who lack ability for it or to those who cannot pay for it, it may be of no value, surely is of no direct value. Otherwise we claim it may be made largely use-

ful and that it is even an essential to professionals or to a complete mastery of the subject of pen work.

Here we are forced to repeat the familiar statement that flourishing when rightly taught, is an important factor in acquiring a first-class hand-writing. What are nine-tenths of the best known movement exercises in general use but simply flourishes. The whole-arm movement is not the only generator of flourishing, it can as well be produced by the fore-arm muscular movement. Similar results may be had through dissimilar means. A flourish is a flourish however produced. Many excellencies which characterize our flourished work are almost unconsciously transmitted to our every day writing. Among them are ease of movement, grace of curve, evenness of shade and smoothness of stroke. Then the rapidity and precision so requisite to flourished work, gives to the hand and eye an almost matchless discipline. And the wondrous freedom peculiar to it, tends to inspire a pupil with a sense of power and certainty that leads him to success. Confidence in our ability to do a thing, is essential to our doing it well.

Another step to success in any work is a love for it; and this love is generally excited through some element of beauty. The comparatively hard, cold business hand does not always furnish the incentive needed. It oftener takes the warm and graceful flourish to awaken the ardent love required and spur to the practice needed. As pupils prefer making capitals to small letters so they prefer flourishing to either. It is fascinating to a wonderful degree and its chief charm lies in its power to illustrate the beautiful.

The very pose of the hand and position of the pen are striking enough to excite both wonder and admiration. As the pen begins to move and with a single, magic sweep, leaves a form both complete and beautiful, there is increased wonder and delight. But the grand climax comes when

through oft and similar repetition, there is developed an object or objects, which are exquisite little pen pictures to those who have eyes and hearts capable of recognizing beauty in any of its forms. "He who cannot see the beautiful side is a bad painter"—and a bad penman.

These little flourished gems are natural magnets. They have been more effectual in drawing students than much of the modern braggadocio. They are no less than bits of *practical* skill. "All orators are dumb when Beauty pleadeth."

Experience teaches us that as a rule, he who flourishes well makes the more graceful writer; and that the two branches taken hand in hand produce better results than either taken singly. A change of work relieves of monotony and weariness and is sometimes good as a tonic. It imparts new life and interest to the work in hand.

While in cases of limited time, we would not usually prescribe the study of flourishing for acquiring an ordinary business hand, we would urge all those, who hope to become in anywise accomplished penmen, to most carefully cultivate this branch of his art. When thoroughly studied, it educates to a proper conception of form, to symmetry in proportion and to such knowledge of the beautiful as leads to correct application of all ornament. It exercises all the higher faculties which are brought to play in many Arts more generally recognized as useful and beautiful. It has so distinct a province that its absence would make the subject of Pen-Art like an incomplete poem or an unfinished song.

Quincy, Illinois, Oct. 25, 1888.

STILL ANOTHER PENMAN.

For 20 cents the undersigned will write your name on one dozen plain white cards in a superior style. Gilt edge, 25c per dozen. Do not send postals, asking for circulars and specimens of work, but send in your order at once.

Address, C. W. TREAT,

562 Pearl Street,

CLEVELAND, O.

Ohio Business University.

THIRD ANNUAL COMMENCEMENT EXERCISES.

The third annual commencement of the Ohio Business University, of Cleveland, Ohio, was held in the large K. of P. Armory, Nov. 16th. An audience of over 2,000 people assembled to witness the grand literary treat and the graduating of thirty-five intelligent young ladies and gentlemen. The largest class in the history of the University. The program, in brief, is as follows: Music by the famous K. of P. band; Invocation, by Rev. Mr. Graham; Salutory, by C. W. Treat; Trio, by Alice O'Leary, Ida Gough and C. W. Treat; Essay, "The End is Not Yet," by Alice Finnigan; Cornet duet, by Ackley Bros.; Paper on Social Ethics, by Mrs. Rose Gorsline Strong, which showed rare culture and a high level of thought; Recitation, by Minnie Dawley, was omitted owing to the condition of her health. The next was a whistling solo, by Mrs. Helen Gorsline, followed by the annual address by Rev. Dr. Sturtevant, which was very entertaining and instructive; next a vocal solo, by Mrs. Helen Gorsline, was nicely rendered; Valedictory, by Luella Stearns, was very impressive, after which the class arose and sung a beautiful song, composed by Mrs. Rose Gorsline Strong and set to music by Mrs. Helen Gorsline. When they were through President Gorsline stepped forward and addressed the audience and class on subjects pertaining to practical business education, after which he presented the class with their diplomas. A cornet duet, by Ackley Bros., accompanied by Miss Lelah Angell, all of Geneva, Ohio, closed the program. As the immense audience were dispersing the K. of P. band rendered some of their beautiful selections.

THE INK BOTTLE

An Illustrated Monthly Magazine.

PLEGGED TO THE INTERESTS OF ALL
WHO USE THE PEN.

Subscription price, - - - 50 cents per year.

Remit by Postal Note, Express Order, Stamps or Silver. Larger amounts, Registered Letter or Money Order.

PREMIUM—Seventy-five cents secures this magazine one year and a copy of the new book about penmen and teachers, "A ROYAL FAMILY."

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A club of ten, 35 cts. each. | A club twenty-five, 25c each.
and all clubs of larger size, 25c each.

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year,	-	-	30.00
One page, one insertion,	-	-	5.00
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OFFICE OF PUBLICATION, JACKSONVILLE, ILL.

W. D. SHOWALTER, - Editor and Publisher.

Mrs. W. D. SHOWALTER, - Associate Editor.

ADVANTAGE OF THE CHANGE.

COMPACTNESS is a desirable quality in a literary, art or educational journal. We lacked, in the large, clumsy pages of the old form, convenience in arrangement, availability and get-at-iveness. Here we have instructions and illustrations both within reach, within easy access, and of an improved kind.

MAGAZINES are more easily preserved than news papers. They are exactly suited to binding, and the issues of a year make a valuable and beautiful book. No folding is necessary in mailing.

They are *rolled*, rather than *folded*, hence our time is economized; the faces of our pictured and biographed friends are not crushed beyond recognition by a

couple of folds centering in the nose, and the indentity of the cuts in general is preserved.

The necessity of a change of form for properly presenting separate department literature and lessons is apparent. By this change we shall be enabled to build up a genuine school of business to a degree not yet reached in this line.

We have enlarged, not only our field and scope of labor, but our dimensions.

You will get more and better than ever before, in better and more convenient form, for less money.

All recounted, we feel confident of the advisability of taking this big step in advance. We cherish no usual ambition in this line, and we shall never feel a satisfied pulse-throb until THE INK BOTTLE far transcends the hopes of its warmest friends.

A subscription list of a hundred thousand by the next presidential election is our object; and we expect to get it through genuine merit and honest advertising

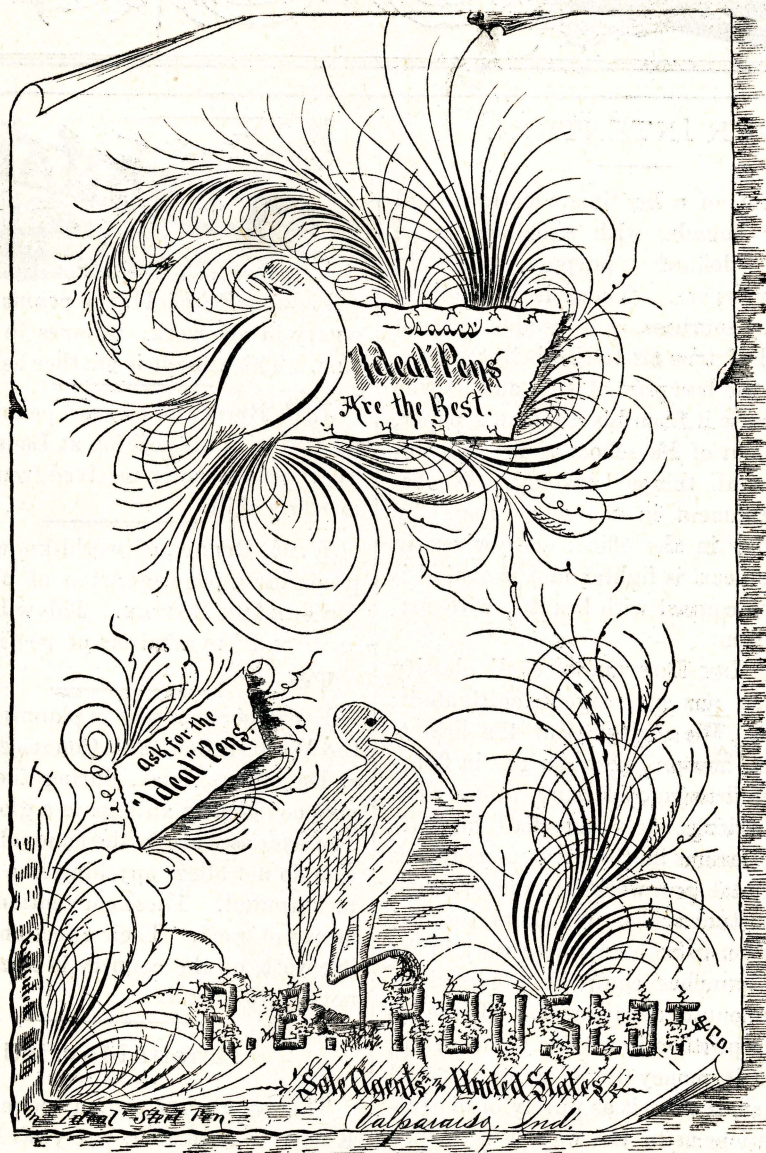
Wanted—A Tenor Penman.

The boys are arranging to have a male quartette, composed of penmen who use their mouths musically, to appear in concert—opera at the Davenport meeting of the Western Penmen's Convention during the holidays. Palmer will be on first bass; Benton, second bass; yourself, tenor, and Mr. Kinsley will attend to what remains, whatever that is.

If you can sing tenor, and will take "your music with you." The boys will admit you as one of the to-be-immortal four. Write to Mr. W. J. Kinsley, Shenandoah, Iowa, about it, at once.

Mr. Kinsley suggested that the editor of THE INK BOTTLE should take this tenor part! We would make some funny comments if we were feeling well.

Sherman McVeigh; a splendid writer, of the Schofield school, is at Boonville, Mo.



As a sample of the uses to which flourishing may be put, we give the above from Prof. Isaacs' pen.

Ornament in Ink Drops.

OUR INTENTION.

Ornament, of a legitimate nature, held in proper bounds, with a defined scope and a defined purpose, is in taste everywhere. There is no soul so swiveled by sourness, as to be able to resist the appeal of true art to the better senses. Beauty is the best part of life, and he who would dismiss it from his penman's paper, or keep it out of his school rooms, is a sinner against all things heavenly. We believe in ornament in the school room; by the fireside; in the office; everywhere in life. The heart is lighter and the mind is better from contact with beauty, with art, with ornament.

In THE INK BOTTLE, we shall classify ornament in pen art, cage it, cultivate it, advance it. We shall present the brightest, richest, newest, best designs in flourishing, pen drawing, lettering, fancy writing, card writing, etc., and shall institute courses of lessons in the various branches of ornamental pen work by famous teachers at opportune times. We claim, that the student is yet to be born, whose work in the practical branches could be hindered by our ornamental department. There is genuine inspiration in artistic penmanship, and there is money in it as well. And while we shall treat it as purely ornamental, suggestions as to the way it is turned into dollars, will be at all times in order.

Do not lay this issue aside until you have read the advertisement of A. E. Dewhurst. He is a reliable and prompt business man, and will treat his customers gently. His artistic penmanship is fine.



Fielding Schofield, the penman who puts poetry in his work, believes in our magazine. This time it is another healthy club.

J. P. Byrne, an elegant penman, is well pleased with his position at Lansing, Mich. Specimens recently received from him show masterly skill.

W. E. Dennis, of world-known fame, is preparing a page specimen of penmanship for THE INK BOTTLE. This will be a regular "treat" to admirers of *art* in penmanship.

Every penman who is planning to attend the Western Penman's Convention, to meet at Davenport, Iowa, during the holidays, may confidently anticipate a glorious time. The exercises are in the hands of *live* men, who do not allow anything like dullness to lurk around. These conventions are great means of good. Their effect on the teaching work of the country is electrical. Do not fail to attend.

Kneitl Married.

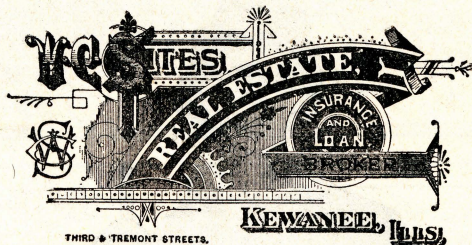
The popular Canadian penman, E. J. Kneitl, was married, lately, at Port Lambton, Ont., to Miss Annie Dixon, of that place. The *Catholic Record*, of London, Ont., describes the bride as "fair and accomplished;" so we judge that our friend is happy and buoyant in the possession of so worthy a bride. We invoke for the cultured couple plenty of happiness.



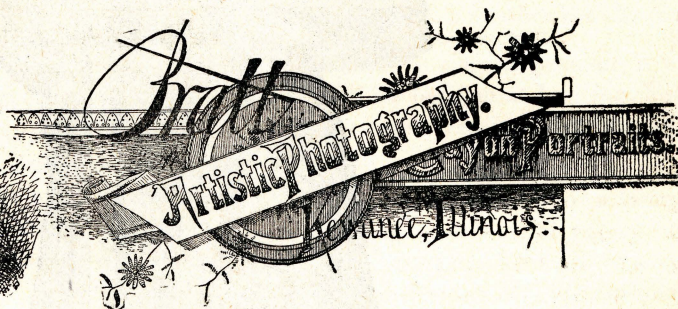
The American Soldier.

EXECUTED WITH A PEN BY CPZNER, COL D

THE INK BOTTLE.



I should smile.



By W. J. McBride, an Engraver's Artist, Chicago. Presented as samples of utility in ornamental penmanship.

Lessons ^{FROM} Life.

THE TRUE AND ONLY
GENUINE HISTORY
OF
J. B. DURYEA.

COMPILED BY HIMSELF.

After long and assiduous study and coeval consideration I conclude that this shall not be one of the "He grew up on his father's farm" biographies. The *pen-chant* for biographies is becoming so universal that I would, under no circumstances, permit an opportunity to pass to place before the omniscient gaze of the people an embellished reminiscence of my eventful (?) career.

I have, for years, worked on the acclivitous road to *fame*, with the one great idea always before me, of getting my life in the papers.

The glowing adjectives in connection with the history of great penmen's lives, are all appalling to me. I am, at times, spell-bound, and, at other times, I have fell all over our office at the exemplifying greatness of some penmanistic Theseus.

Mr. Jennings and I often read these



things together that we may help each other when we are overcome. Many times I have had to throw cold water on him to bring him back to life. I cite the above merely to show the direction of my failings and, also, as a mean excuse for giving a few thoughts from my own life. I affix my own name to this as I am unable to find

any "Friend," or biographer (?), to sign in my stead. They are somewhat timorous about giving their consent, as they might not wish to coincide with all the great things I may imagine I have done.

I, like all great penmen, was born—it matters not why, when or where, as such things are trivial. I am informed by my good mother, who, with untiring watchfulness, conveyed me through teething, snuffles and whooping cough, that, when quite young, I was endowed with a love of seclusion and sour apples. This was an augury that I was to become a great penman, though at that immediate time "they" supposed it was because of the multifarious unpulled weed in the garden.

Some malicious persons have surreptitiously propagated a story to the effect, that I was born with a pen in my hand, but this has been proven to be utterly false, and but few now credit the story.

I was but a small boy when I was sent to district school, and here obtained the rudiments of a common school education. This provision sent me rejoicing on the way to Gaskell's compendium and oblique holders.

My generous mother states that a team of horses could not pull the paper, nor a barrel hold the ink, which I used in the preparation for the honors of this sketch.

I made such rapid progress, that I soon saw visions of \$200 a month, and not much work to do. I flourished a good deal and became so skilled, that I could flourish a bird-on-nest in seven different colors, and sing "Bridget Donahue" at the same time. I used to take some paper and ink to the neighbors to show them what I could do. They were always delighted, and so was I. In this way I grew anxious to become known, and this was my first symptom of greatness. To further this idea, I began to correspond with everyone I had ever seen or heard of. This was good practice, and I thereby obtained the idea of "page-writing," and found that other people, beside myself, could write so it could be read. I,

at first, wondered if they framed my letters as fast as they came, but I am now rather dubious about this.

I find that all really and truly great penmen have lived on a farm, have invented something; have exhibited pedagogical propensities; have graduated from several great or small colleges; have written with chalk or keel all over miles of fence and barns, posts and walls without number; have always been a phenomenal success as a teacher and really live on their salaries.

I am afraid that after all I shall eventually be left "out in the cold," as I am afflicted with few of the above symptoms.

Well, Mr. Editor, I will now bring this subject to a close with as much gusto as my poor diction and unused metaphors will admit. I would not break off thus suddenly, but the revisor of the above has been interspersed with the perusal of marked passages from "Vanity Fair," and it is impossible to go on.

MOORE'S AUTOMATIC CARD RULER

Is what every penman and amateur should and will have as soon as they understand its great value to them.

Rules any number of lines on cards, envelopes, etc., which may be instantly removed without leaving any trace of them behind. Simple, novel, cheap. Sample ruler with full directions for using and making for 25 cts. Specimen flourishing, 10c; finer, 25c; plain bevel, 25c. 3 elaborate designs on card board, 14x11, 50c. Dozen written cards, 12c; finer, 15c; gilt edge, 20c; plain bevel, 25c; pen flourished, 75c. Display designs of any description to order at your own prices. Gillott's Pen No. 604, E. F. is the finest in the world, per gross, 75c; 1/4 gross, 25c. Circulars of all my specialties free to all. Send for them immediately.

Box 7.

M. B. MOORE.

MORGAN, KY.

BIXLER'S

Physical Training in Penmanship,

Under a new method, which gives a complete control over the muscles in a short time, making writing as easy as rolling a ball down hill. It enables you to write almost unconsciously, and with the greatest speed.

A complete PENMANSHIP REVOLUTION! A beautiful book, 64 pages, fully illustrated, all new cuts, fine cloth binding. Wonderful success wherever it has been tried. The PEOPLE'S WRITING TEACHER, a fine monthly Penman's paper, advocating the grandest system ever known. It is a perfect gem. My method of advertising effectually, is to send the paper for first year, and the book as a premium for 60c; and also give each purchaser a charmingly beautiful \$1 diploma, made by that champion pen artist, M. B. Moore, Morgan, Ky. A proficient plain hand writing, necessary before we give Diploma, which, with our system, can be done in one to two months. Copies of our paper mailed free everywhere.

Address GIDEON BIXLER, Wooster, O.

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New Type and New Presses!
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ATTENTION!

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AND PENMEN!!

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with

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Designed by W. B. ROBINSON, Nashville, Tenn.

A. F. ANDERSON.

In the portrait which catches the reader's eye on this page we have, outlined, the features of a young man who represents a strong and admirable class of Americans—that class who, while living on a farm, with lives circumscribed in their breadth and depth and general dimensions, burst the tent-like canvas of circumstances and look beyond, to where the stars are smiling back welcome and, coquettishly, are beaming on all truth seekers. The boy who moves among the clods as though he were one of them misses the best of life.

The lack of broad advantages for culture seems to have made Mr. Anderson's appetite for the things outside of his path in life all the more strong.

He was born in Crawford county, Pa., April 29, 1865. At the age of seventeen, through the death of his father, he was armed with the responsibility of managing the family affairs and supporting and protecting his mother and younger brothers and sisters; and in this, as in all things he attempted, his manliness and strength of character were exhibited. At this time he attended the High School near his home, making excellent improvement in the branches, and gaining the praise of his teachers.

His inclinations now began to take form and substance, and led him to take a business course at the Ohio Business University, Cleveland, Ohio. He afterward completed a penmanship course with Prof. Mc-



Kee, Oberlin, Ohio, and, since then, has been awarded premiums and diplomas for his excellent penmanship at fairs and exhibitions in his native state. He has taught in Pennsylvania and Ohio quite extensively, and with success.

A close student of the Bible, he has delivered a number of lectures upon sacred subjects, and is publishing a series of Bible readings upon living and important themes. He is the finest penman in his section of country, and that is a distinction to be proud of.



EXCHANGES.

The Amateur's Gazette is dead. It was a bright infant, and deserved a longer life.

The Penman's Art Journal is presenting a series of illustrated papers on Sight Seeing in The Rockies.

The Western Penman has donned a new overcoat; Webb is the tailor. Palmer is doing his best on the Penman, and that is the reason it still improves.

The Penman's Gazette, issued from its witty editor's new home in Brooklyn, is brighter and prettier than ever. The last issue is full of thought thoroughly sunned on the cheerful brain lawns of good natured Scarborough.

The Peoples Writing Teacher has a plucky tone to it, and, doubtless has a future before it. A penman's paper that can say that is lucky. Bixler is preaching loudly after the fashion of the revivalist, and will help us arouse the sleepers in the camp.



H.A. Spencer was the Congressional nominee of the Irish-American League for the District of New York City. Election returns have not informed us as to his success.

J.C. Witter, lately appointed professor of penmanship in the public schools of Lima, Ohio, has charge of the educational department of the Y. M. C. A., of that flourishing city. In both positions he is meeting with success.

L. L. Williams and A. D. Wilt have been appointed by Chairman Felton as his associates on the Executive Committee of the Business Educator's Association of America for the present year. A stronger team could not have been selected. All three gentlemen are prime favorites in the work, and stand at the head of their calling.

We are glad to learn that J. F. Fish is succeeding grandly with the penmanship teaching in the Ohio Business University, of Cleveland. Mr. Fish is a live man, a hustling teacher, and will keep the boys and girls awake and full of interest. He has a pleasant class, as we know from experience, to work with, and is the best man that Principal Gorsline could have secured.

Toland's Business College, of Canton, Ill., is in a most flourishing condition, having enrolled during the first few months of its career over a hundred pupils. Prof. Toland is one of the hard workers in the Business College ranks, and his school will easily distance many older institutions. He is author of a voluminous work on penmanship which ought to be possessed by every teacher, called *The Writing Teacher*.



E. L. Davis, Shelburne Falls, Mass., writes a skillful hand, and is, doubtless, one of the future's great penmen.

All the pen-work headings in this issue have been materially reduced in engraving, hence, in some cases, are less attractive than the originals.

The regular heading was prepared by the notable artist, A. C. Webb, Nashville, Tenn. It does its own talking, and asserts, boldly that its author is a pen-genius.

Zaner's piece, "Ornament in Ink-Drops," is entitled to a careful inspection. It has been ingeniously prepared, and is another laurel in his wreath.

W. B. Robinson is well represented. He executed the heading for our book-keeper's corner, and the drawings for the title page, both of which pieces do him credit.

The Gem City penman, Fielding Schofield, contributed "Lessons from Life." The style of work is difficult, and few get it to better advantage than Fielding Schofield.

C. N. Crandle, the warm hearted Dixomite, penned the heading of our department of correspondence. In all forms of lettering Prof. Crandle excels. He performed this work in the midst of thronging duties which would appal most men.

W. E. Dennis prepared written copy for the script heading, Business Writing, and for the words "THE INK BOTTLE," on the cover. The work bears the imprint of his unique personality, and is worthy the prominent place we have assigned it.

THE
IOWA COMMERCIAL COLLEGE,
WOOD & VAN PATTEN, Proprietors,
Davenport, Iowa.

Are You Interested in Penmanship? You can secure, with us, the best instruction the country affords. With skilled and competent professional penmen in charge of this department, the IOWA COMMERCIAL COLLEGE possesses advantages of a marked nature in the line of progressive penmanship teaching. In connection with the business course the student receives a plain, helpful hand-writing, directly intended to assist him in procuring profitable employment in business. And to the young man or woman who may aspire to superiority in handling the pen; to those who desire thorough and complete instruction in the artistic uses of it; and to those who are preparing for teachers of the art in business colleges and public schools, academies and itinerantly, we have some forcible reasons to assign in support of the proposition that we have advantages on a par with the best.

Specimen of Our Penmanship will be mailed to all interested parties, with Catalogues and Circulars of our College, free of cost.

Book-Keeping Here receives that attention which the importance and significance of the subject deserves. We use the latest and best methods only, and our students invariably succeed as practical book-keepers.

Rapid Calculation Is one of the strong specialties of our College work; we have dails drillly, and many of our students are able to add 400 figures per minute. We use the revised edition of Orton & Sadler's "Lightning Calculator," a work that contains 320 pages, the very "cream" of Commercial Calculations; this work will be mailed to any address upon receipt of \$1.00, and with it a Certificate, which will be received as a cash payment of \$5.00 on one full scholarship in our College.

Business Branches In general are so treated that a well rounded, a reasonable, a seasonable, a practical and a useful, general Business Education is imparted.

BUSINESS ABILITY on the part of the management of this institution; a knowledge of the work founded upon many years of experience in business and school work; personal and practical skill in the branches we teach; and a continual study of the growing necessities and requirements of the business world, are the pillars upon which our success as a school has been built.

SO, READER; THE IOWA COMMERCIAL COLLEGE invites your patronage; invites it because you may have every assurance that it will not be abused; invites it because the merits of the school justify the confidence imposed in it by its patrons.

As an institution for business training, we claim to be abreast of the times, and are willing to be judged from any standpoint from which the success of a school can be determined.

Write to—

WOOD & VAN PATTEN, Davenport, Iowa.

GOSSIP.

Many wonder what has become of The National Penman's Association! We don't hear of any second meeting. Will Mr. Hinman, explain?

J. C. Scott, a McKee & Henderson missionary, has taken up his residence in Walla-Walla, W. T., where he teaches in a Business College. Our paper visits him twelve times a year.

Bixler, the modern Gaskell in advertising, is rapidly laying secure corner-stones of wealth. His latest venture is his cloth-bound catalogue. All should see it. A school which can afford so costly an advertisement is surely prosperous.

Madarasz, the card-writer, alleged to have gone out of the business, is sending out his circulars again. Like the stage, penmanship rarely records a permanent desertion from the ranks of successful workers. They come back.

On the index-board of a huge building, in the big, in-a-hurry city of Chicago, "C. L. Ricketts, Artist Penman," may be read. In connection with a large engrossing business, Ricketts runs a private pen-art school. We are informed that he boards at The Grand Pacific.

Good writing is contagious. When a young man in a community becomes a fine penman there are sure to be two or three or a dozen who follow his example. As an instance, S. E. Bartow, now a widely known penman, once lived at Cassville, O., and now that village bids fair to produce another skillful pen-wielder in the person of G. B. Barrett, a friend of Bartow, who writes with dash and promise.

"How about Mr. Heath's directory?" ask a dozen of our readers monthly. We think Mr. Heath has entered into an arrangement with C. S. Perry, whereby the work of a like character announced by the latter gentleman may be combined with that long contemplated by our brilliant

young New Hampshire friend. Success to the enterprise, by whatever means it may be developed.

What has become of "Paul Pastnor," once a brilliant writer on penmanship topics? We all miss his articles in the *Journal*. This reminds us that *The Penman's Art Journal* is running a finely illustrated series of papers, rounded out in the deliberate, cautious style of Mr. Ames, entitled "Across the Continent." They are fresh, vigorous, strongly drawn word and pencil pictures of scenic beauty in the West, and should be read by every lover of nature, thought, art, beauty.

Sometime ago E. J. Kneitl, of Stratford, Ont., sent out a circular of investigation, asking our leading penmen about the advisability of starting a penmen's paper in Canada. The sheet was to have been modeled after the style of *The Pen-Art Herald*. Mr. Kneitl writes us that insufficient aid was promised him, and that the project, is abandoned. Our friend has ample capital, brains and enterprise to make it go; and the penman who would discourage the enterprise or withhold his patronage is surely doing his best to assassinate the spirit of progress among teachers, which, alone, can redeem our calling from the stigma of ignorance too often associated with it. Let the penmanship publications multiply. There is a field for each one that may spring up!

A business college man in Illinois objects to his students clubbing together for our paper. He don't want it placed in their hands. He says it will tend toward giving them a *mixed* hand-writing. That the flourishing it contains will prove injurious! This self-styled reformer allows a large flourished eagle, with a dangerous light in his eye, to look out from a frame at his students every day. Numerous framed designs in this "*injurious*" art of flourishing adorn his college halls; and yet he is afraid to admit the light into his quarters through intelligent periodicals, as his stu-

dents might get the fatal idea that there are other Gods as worship-worthy as He! Why are not such teachers drubbed out of the calling? We will pay a premium for proof of a case where the teachings of our publication have injured anyone, student or teacher; or have counteracted the influence of sensible teaching of penmanship in any manner.

F. H. Criger, Whitewater, Wis., has lost none of his skill with the pen. Few writers go around him in artistic conception of what constitutes good penmanship.

"Cayce Pen," well remembered as a spicy contributor to penmanship literature, is a southern man. He is, at present, a kook-keeper at Banessville, Miss., but will launch out as an itinerant during the winter.

C. E. McKee, teacher of Short-Hand in Clark's College of Commerce, Buffalo, N. Y., is about to publish a book on that subject. If Mr. McKee's abilities in *brief* writing are on a par with his skill in *long* hand, his book will be a valuable one in his line.

CALLING CARDS

Furnished and Written at the
Following Rates.

- 1 Plain White Bristol, 20c per doz. 2 doz. 35c.
 - 2 Gilt Edge, 25c per doz. 2 doz. 45c.
 - 3 Heavy Bevel Edge, 30c per doz. 2 doz. 55c.
 - 4 Heavy Gold Bevel Edge, 35c per doz. 2 doz. 65c.
 - 5 Egg Shell Surface, Ragged Edge, 35c per doz. 2 doz. 65c.
 - 6 Mikado Tints, Ragged Edge, 35c per doz. 2 doz. 65c.
 - 7 Slipper Design, 25c per doz. 2 doz. 45c.
 - 8 Assorted Styles, 30c per doz. 2 doz. 55c.
 - 9 Heavy Gold Bevel, Ragged Edge, 35c per doz. 2 doz. 65c.
 - 10 With every order of 2 doz. cards I will mail a fine bird flourish free.
- The above work is my best, and is admired by all of my patrons.
The editor of THE PEN-ART HERALD has this to say of my card-work:
"For neatness and beauty of finish, Prof. Fish excels in card-penmanship."
Address, for whatever you may want in the penmanship line,



592 Pearl St.,

Cleveland, Ohio.

NORTHERN ILLINOIS COLLEGE OF PEN-ART

DIXON, - - - ILLINOIS.

Department Northern Illinois Normal School and Business College.

J. B. DILL, Principal. - - - C. N. CRANDLE, Pen Artist.

GRADUATING COURSE ONLY \$40. TIME UNLIMITED.

Board \$1.40, \$1.70 and \$2.00 per week.

\$67.50 pays for full course in Plain and Ornamental Penmanship, furnished suite of rooms and board; time, three months (12 weeks). If at the expiration of three months the pupil has not mastered the work required he may remain until the prescribed course is completed without extra charge for tuition.

COURSE OF STUDY.

Rapid Business Writing, Flourishing, Pen Portraits, Card Writing, Pen Etching, Designing, Engrossing, Blackboard Writing and preparing all kinds of Pen Work for reproduction by the Photo-Engraving Process, or to be engraved on wood. Pupils also have the privilege of the following advantage without extra charge: Reading, elocution, Spelling, Vocal Music, Orchestra and Band Practice, Literary Societies, Library, Debating, Senate and Teachers' Training.

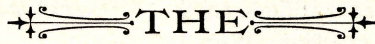
THE PEN-ART HALL is arranged especially for our line of work—finely lighted, well furnished and heated by steam.

Every Worthy Graduate is Aided in Securing a Position.

Enclose two green stamps for illustrated circulars and beautiful specimens of Penmanship.

Mention "The Ink Bottle,."

C. N. CRANDLE,
Dixon, Illinois.



Advancing and Growing Art Tastes

✱ OF THE AMERICAN PEOPLE ✱

—ASSIGN, TO—

THE BEST PEN PRODUCTIONS,

A prominent place in the lists of pictured things. Penmanship, more emphatically than ever before in history, is, to-day, AN ART! If skeptics insist on scoffing at this oft-asserted assertion, their unhealthy and out-of-date prejudices will be scattered at once, and for the entire hence, through an examination of the

Pen Drawing and Engrossing of

A. E. DEWHURST, The Artist Penman,

OF UTICA, N. Y.

Societies, Lodges, Orders, Schools, or Public or private Bodies of every kind, desiring first-class work in designing and engrossing Resolutions, Certificates, Diplomas, Memorials, Testimonials, Awards of Merit, or other work in this line, are requested to write us for estimates before placing orders.

IF YOU KNOW

Of anyone in need of artistic pen-work of any description ask them to get our samples and prices,

Have your marriage certificates and family records filled out in a style which will make you proud of them. Our prices for doing the work will surprise you agreeably, too.

WRITTEN CARDS

are what you want! YOUR NAME can be written so that it will seem a new revelation to you. Try a dozen at 20c. Then show them to your friends and take their orders. We will pay you for it. Write for our terms.

FOR 25 CENTS

We are prepared to send a pack of cards, one dozen in number, some variety samples of card work, and a skillful pen flourish, with your name lettered on it in a catchy style. With your "Quarter" enclose the addresses of a half a dozen of your friends who would like to receive our circulars, addressed to them in our card-writing style.

IF YOU WANT

Instruction in Penmanship by mail we can furnish that, too, and will not charge you more than you are able to pay. Our name and address are to be found back toward the first. Look again, then write to us.

WRITING LESSONS

BY MAIL!!

A large teaching experience has made apparent to the writer the needs of self-learners and in preparing this series of home lessons those needs have been constantly kept in mind. They do not consist of haphazard copies, illy adapted to the wants of those for whom they are prepared, but are, in every case, intelligently arranged

LESSONS IN WRITING,

and will give to each patron the same advantage that a course in a costly institution affords, with more and better copies than are obtained by business college students.

BEFORE ORDERING.

Please notice the following six items concerning the course:

1. I require a specimen of writing, from every one taking a course, written in his everyday style.
2. I then prepare every lesson especially for him and calculated to aid him in acquiring a good hand writing.
3. After practicing the exercises given in the lesson the student must mail me at least one page of his writing which I examine carefully and return with the principal faults pointed out and a remedy suggested for each fault.
4. The lessons will be given to suit the time of the student, either one or two lessons per week.
5. My terms are as follows; 12 lessons, in plain or ornamental penmanship, \$3.00; 24 lessons \$5.00; Cash to accompany order in every case.
6. With the last lesson, a fine specimen of flourishing, suitable for framing, will be mailed, FREE.

Any person, taking either course, can, by proper study and practice, become skilled in the art, at a trifling cost, compared with expenses at a College for tuition, board and incidentals.

If the person reading this advertisement desires to take a course, and will secure one scholar in his vicinity, I will give the two courses for \$5.00.

I can furnish PENMEN'S SUPPLIES at reasonable rates. Will mail OBLIQUE PEN-HOLDER, VERY BEST, at 12c. each, or 75c. per dozen.

PENS same as are used by me in all of my best work, 30c per quarter gross, and \$1.00 per gross.



562 Pearl Street,
CLEVELAND, O.

\$5.00 FOR \$2.00!

I am constantly in receipt of letters asking if I teach penmanship by mail, and being now situated so I can devote my time to such work, I have arranged

A SYSTEMATIC COURSE OF LESSONS,

TEN IN NUMBER.

They are not printed rehash, but, fresh from my pen. Each lesson is accompanied by descriptive printed instructions.

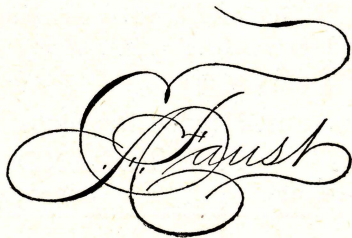
To any one desirous of improving their penmanship, this course is worth \$5.00, but, in order to introduce these lessons, I will give the complete course for \$2.00, or, will send the first lesson a sample for 20 cents.

I continue to send capitals, small letters, instructions, etc., of my famous shaded back hand writing for 25 cents.

If you are in need of written visiting cards, Automatic Shading Pens, Inks, etc., send for my circular before ordering elsewhere.

Send postal note or money order for amounts that cannot be sent in currency.

Address all orders,



Peoria, Ill.



The National Capital offers young men and women superior advantages for business education at the Spencerian Business College, which has sent forth, during the past twenty-five years, a noble army of graduates now filling positions of honor, trust and profit. The national capital, a vast practical university of legislation, law and letters, official, professional and general business, is also the most beautiful of all the great cities of the world.

A season there, devoted to mastering a business course, or stenography and type-writing, pencil short-hand, Elocution or Spencerian Penmanship, is a superlative opportunity which the youth of our country from all sections in large numbers are improving.

Write for full information.

Address HENRY C. SPENCER,
L. L. B., Principal,
Washington, D. C.

SPENCERS' NEW STANDARD PENMANSHIP complete for home and office learners, the model and leader in simplicity, rapidity and beauty, mailed from this college to any part of the world for \$1.00. Mention the PEN-ART HERALD.

YOUR NAME will be written, together with elegant samples for 15c., to introduce my work. For 30c. I will write your name on one dozen best quality calling cards, in a graceful and perfect style, with the muscular movement, or for 30c. I will send you a written letter that you will prize as the best specimen of graceful, yet plain, writing in your scrap book. A set of Capitals, 26 models of perfection, for 25c. Send in a trial order at once and be convinced of the merits of my work. Postals not noticed. Address J. A. WILLIS, 1015 Main Street, Little Rock, Ark.

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Rockford, Ill., Freeport, Ill.

Send for 40-Page Prospectus, entitled:--

"BUSINESS EDUCATION,"
Containing elegant specimens of Pen-
manship. Enclose two (2) letter stamps.

Address, WINANS & STODDARD,
Rockford, Ill. Freeport, Ill.

Left-Handed

Persons, traveling penmen, amateurs,
and all interested in fine penmanship
send stamp for circulars of my new
book and elegant

Left-Handed Drawing.

F. J. TOLAND,

Lock 1171.

CANTON, ILL.

FOR SCRAP BOOKS.

DIRECT FROM THE PEN,



Will send the following on receipt of

50 CENTS.

Flourished Design,

Specimen of Writing,

Set of Capitals!

Or any ONE of the above for 25 CENTS.

Large SPECIMEN for framing 16x20 inches, con-
sisting of FLOURISHING AND WRITING, \$1.00.

Send Stamps or Postal Note.

Address, W. E. DENNIS,

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416 Bedford Avenue.

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I want a competent man to take charge of THE
ACADEMIC DEPARTMENT OF

TIDE-WATER COMMERCIAL COLLEGE

—AND—

ACADEMY FOR BOYS,

West Point, - - - Virginia.

Half of the tuition in that department will
be given the right man; or a one-half
interest in the college will be sold for \$500. Good
location and paying business.

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A DOZEN CARDS,

Written in finest styles for 10 cents.

Circulars and specimens of Penmanship
Free!! Write at once to

D. M. KNAUF,

WEST POINT, VA.

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Plain Writing

By H. J. Putman and W. J. Kinsley.

Second edition now ready,

PRICE 50 CENTS.

The copies are elegantly engraved on copper,
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There are two parts.

Part 1 contains seventeen slips. These slips are
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Every necessary copy is given.

Part 2 is the "Instruction Book" to accompany
the slips. This is the most complete one ever
given in connection with a work of this kind.

The slips and "Instruction Book" are enclosed
in a neat and substantial case.

Send for our New Circular giving descrip-
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Putman & Kinsley's Pens

No. 1. For Flourishing, Card Writing, Letter
Writing and fine writing of all kinds.

No. 2. The "Business Pen" for unshaded
writing. For rapid writing and the
use of book-keepers it is unequalled.

PRICES:

Samples 10c. 1/4 Gross 30c. 1 Gross \$1.

Special rates in large quantities.

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P.O.Box 787. Shenandoah, Iowa.

Mention The Ink Bottle.

W. B. Robinson.

Will take pleasure in sending specimens of his Pen-work to all who desire them at the following rates:

1 doz. Cards with name nicely written, - 25c.
1 doz. Cards, flourished, with name, - 90c.
Specimens of drawing, each, - 25c.

W. B. Robinson,

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Complete in all departments. For circulars concerning Rapid Calculation, Short-hand, Type-writing and Telegraphy, address,

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PHOTO ENGRAVER
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Chester, Va.

All kinds of Pen-work a specialty.

Promptness and low prices.

First-Class work guaranteed.

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PENMAN AND ARTIST,

Prepares work of every description for photo engraving and furnishes cuts of same at reasonable prices. Our designing, engrossing, lettering and pen drawing have received many high commendations from the leaders in the profession. We make

PEN PORTRAITS

At prices ranging from \$5 to \$15, according to size and style. Young penmen wanting cuts of themselves for circulars or papers should correspond with us.

Satisfaction guaranteed in all our work.

Circulars and specimens for stamp.

Address

A. C. WEBB, Nashville, Tenn.

I AM NOT The finest penman in this country. There are others whose work is better than that which I ask you to buy; but competent judges say my work is worth all that it will cost you to get it.

A penman whom you all know, and whose name I will give if compelled to do so, says, entirely unsolicited by me:

"For ease and grace, clear cut, and artistic shapes, Mr. Nelson's beautiful running style can scarcely be excelled. There is a *magnificent something* in his writing which we scribes all love but few get"

THIS "MAGNIFICENT SOMETHING"

Will be wound into your name on each of a dozen, plain white cards, and sent you, postpaid, for 15cts

Flourished designs,	15
" cards, one color ink, per dozen,	50
" variety of colored ink 1 "	75

This work will be carefully prepared with a view to giving you all you pay for.

Write to me, enclosing the cash.

M. T. NELSON,

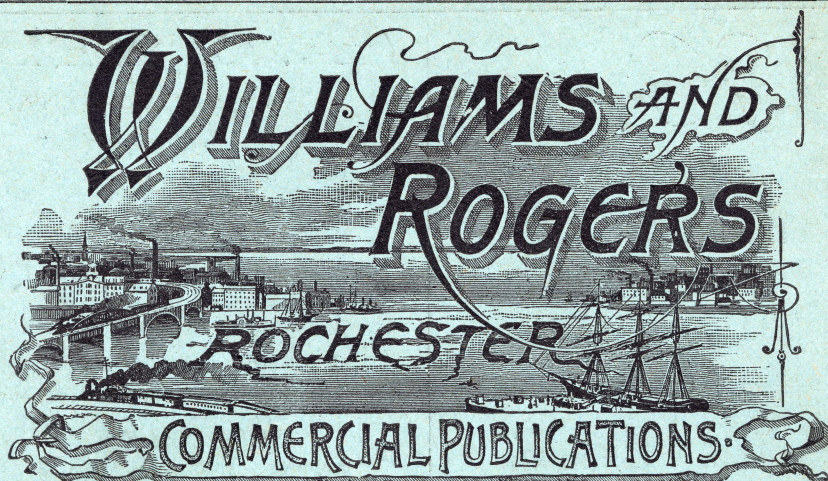
Pelican Rapids, Minn.

◆ Artistic ◆ Engraving ! ◆

We give special attention to engraving for penmen—Flourishing, Pen Designs, Copies, Signatures, Portraits, Buildings and original designs of every description. In preparing copies for Photo Engraving be particular to use jet black ink, the hair lines made very sharp and distinct.

Send copy for estimate and stamp for new specimens.

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The Popular and Successful Text Books of the Day!

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The sales of the Book-keeping series alone amounted to 100,000 copies during the six years ending March, 1888.

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Sample copies of any of the above named books will be mailed, post-paid, to teachers or school officers for examination, with a view to introduction, at half price.

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More than 500 testimonials for our publications as enthusiastic as the specimen sentences given above will be found in our Catalogue for 1888-9 just out. It also contains full particulars regarding all of the text-books, and a price list of miscellaneous supplies as: Three Weeks Business Practice, Blank Books, College Currency, Foolscap Paper, Pens, Ink, Rulers, etc. Specimen pages of the books together with the catalogue will be mailed to any interested teacher.

Our new work on Commercial Arithmetic will be ready about August 15th.

WILLIAMS & ROGERS, Publishers, Rochester, N. Y.

A. F. WALTER,

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